

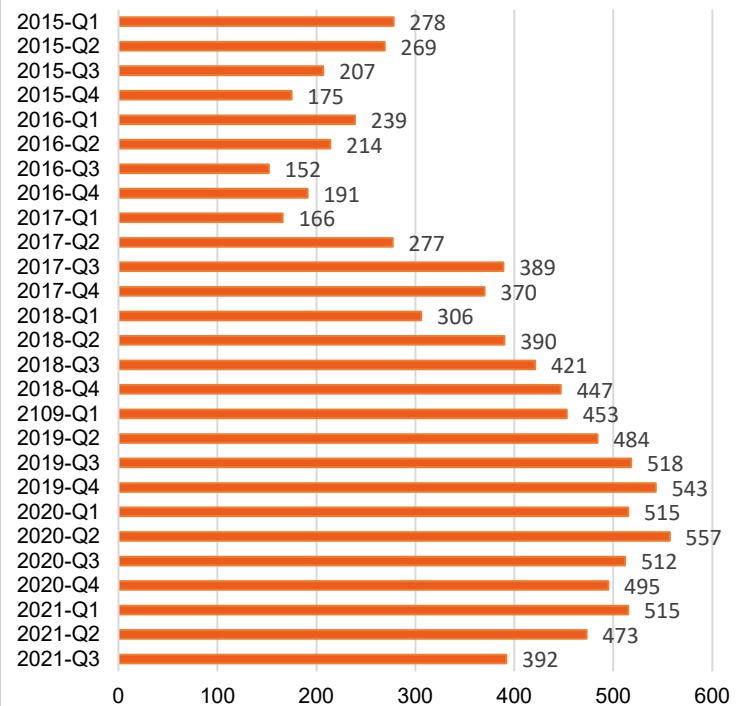
The one and only Bank Executive Business Outlook Survey

IntraFi® NetworkSM launched its inaugural [Bank Executive Business Outlook Survey](#) six years ago, in Q1 2015, to reinforce its commitment to the banking industry. The survey was designed to gather and share information about bank decision-makers' experiences over the past year and their expectations for how the industry landscape may change over the coming year. Participation, which is limited to bank CEOs, presidents, and CFOs, has grown since its inception.

The Bank Executive Business Outlook Survey is the only survey to combine all the following factors:

- Represents the views of only bank CEOs, presidents, and CFOs
- Focuses exclusively on the U.S. market
- Regularly garners high levels of participation from hundreds of unique banks
- Includes opinions from hundreds of community banks
- Aggregates information and provides breakouts by Fed District and by asset size
- Regularly inquires about deposit competition, funding costs, loan demand, access to capital, and overall economic conditions and can demonstrate historical trends based on multiple years of data collection
- Includes topical questions—e.g., about the economy, perceived competitive threats, regulatory issues, or politics
- Includes the proprietary Bank Confidence IndexSM, conveying the aggregated outlook of senior bank executives for the coming year based on their responses to a standard set of key variables
- Is provided as a free service to the industry with information being made available to participants and others without charge

Bank Executive Business Outlook Survey
Number of Unique Banks Represented



More on IntraFi Network



Largest Bank Network of Its Kind

chosen by more than
3,000
 U.S. financial institutions

representing
52% of banks currently in the U.S.

representing
84% of the nation's largest banks

95% are community banks

66% of minority-owned banks are members

The Bank Confidence Index is a proprietary index of IntraFi Network, calculated using IntraFi Network's proprietary algorithm. Bank Confidence Index and IntraFi Network is a service mark, and IntraFi is a registered service mark, of IntraFi Network.

Comparative Sampling of Industry Surveys

Name	Publisher	Respondent Type	Total Respondents	Focus	Date*	Timing
Bank Executive Business Outlook Survey	IntraFi Network	Bank CEOs, Presidents, CFOs,	515	Capital, Deposits, Funding & Loan Demand	Jan-21	Quarterly
Compensation and Benefits Survey	ABA	Bank Employees	296	Compensation	2020	Annual
Bank Marketing Survey	ABA	CEOs, Senior Marketing Executives	105	Marketing Expenditures	2018	Bi-Annual
Bank Insurance Survey Report	ABA	CEOs, CFOs, Senior Employees	128	Corporate Insurance Coverage	2019	Annual
Consumer Credit Delinquency Survey	ABA	N/A	300	Consumer Loans	2018	Quarterly
Real Estate Lending Survey	ABA	Senior Employees	180	Real Estate Lending	2020	Not Regularly Scheduled
Senior Loan Officer Opinion Survey On Bank Lending Practices	Fed	Senior Loan Officers	94	Credit Market	2020	Six Times Per Year
Compensation Survey	ICBA	N/A	778	Compensation	2019	Annual
Weekly Poll	ICBA	Online Participants	N/A	Broad Range of Banking Issues	2019	Weekly
2019 Compensation Survey	BankDirector.com	CEOs, HRO, Board Members, Senior Executives	265	Compensation	2020	Annual
2019 Risk Survey	BankDirector.com	CEOs, CROs, Senior Executives, Board of Directors	180	Risk	2019	Annual
2020 Technology Survey	BankDirector.com	CEOs, CTOs, Board of Directors, Senior Executives	150	Technology	2020	Annual
2021 M&A Survey	BankDirector.com	CEOs, Board of Directors, Senior Executives	241	Mergers and Acquisitions	2020	Annual
North America Banking Operations Survey	Accenture	COOs, Executive VPs of Operations, Direct Reports	70	Operations	2018	N/A
Retail Banking 2020	PwC	Global Survey of C-Suite Executives	560	Retail Banking	2018	N/A
Global IFRS Banking Survey – Sixth edition	Deloitte	Global Executives	91	Management/Growth	2016	Every couple of years
Community Banking in 21st Century	Conference of State Banking Supervisors & Federal Reserve	N/A	396	Lending/Small Business/Regulatory Issues	2020	Annual
2021 Banking and Capital Markets Outlook	Deloitte	“Industry Leaders”	200	Post COVID-19 Recovery Efforts	2020	N/A
What’s Going On In Banking 2021	Cornerstone Advisors	Community-based bank and credit union executives	260	Rebounding from the Pandemic	2020	Annual

*Date of most recent survey