



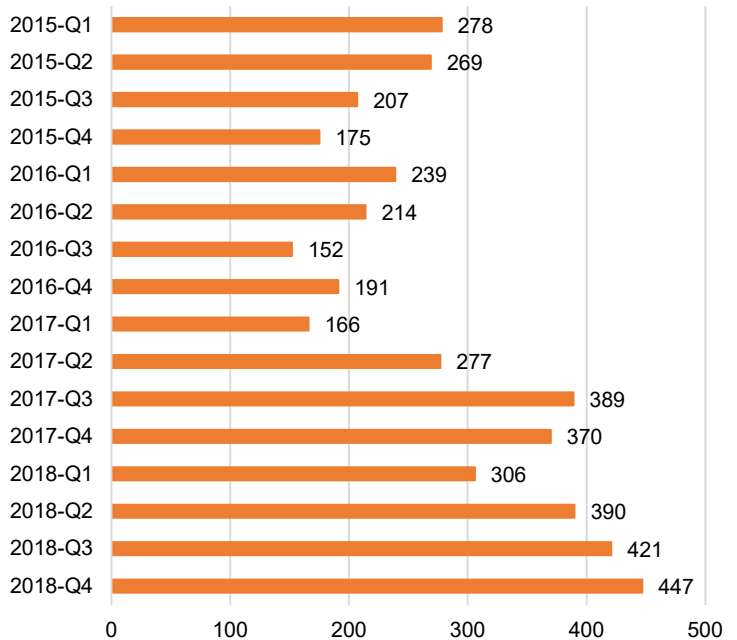
The One and Only Bank Executive Business Outlook Survey

Promontory Interfinancial Network launched its inaugural [Bank Executive Business Outlook Survey](#) four years ago, in Q1 2015, to reinforce its commitment to the banking industry. The survey was designed to gather and share information about bank decision-makers' experiences over the past year and their expectations for how the industry landscape may change over the coming year. Participation, which is limited to bank CEOs, presidents, and CFOs, has grown substantially since its inception. The survey for the latest quarter included responses from executives representing more than 7% of U.S. banks (many multiples of what other industry polls typically gather).

The Bank Executive Business Outlook Survey is the only survey to combine all the following factors:

- Represents the views of only bank CEOs, presidents, and CFOs
- Focuses exclusively on the U.S. market
- Regularly garners high levels of participation from hundreds of unique banks
- Includes opinions from hundreds of community banks
- Aggregates information and provides breakouts by Fed District and by asset size
- Regularly inquires about deposit competition, funding costs, loan demand, access to capital, and overall economic conditions and can demonstrate historical trends based on multiple years of data collection
- Includes topical questions—e.g., about the economy, perceived competitive threats, regulatory issues, or politics
- Includes a proprietary Bank Confidence IndexSM, conveying the aggregated outlook of senior bank executives for the coming year based on their responses to a standard set of key variables
- Is provided as a free service to the industry with information being made available to participants and others without charge

Bank Executive Business Outlook Survey
Number of Unique Banks Represented



More on Promontory Interfinancial Network

#1 Provider
of FDIC-Insured
Deposit Sweep Services



Largest Bank Network of Its Kind

more than
800,000
bank-to-bank
connections (2017)

chosen by more than
3,000
U.S. financial
institutions

representing
49% of banks
currently in the U.S.
96% are
community banks

The Bank Confidence Index is a proprietary index of Promontory Interfinancial Network, LLC, calculated using Promontory Interfinancial Network's proprietary algorithm. Bank Confidence Index is a service mark of Promontory Interfinancial Network, LLC.